

NRITYAITVA 2023 SPONSORSHIP LETTER

Omkaara Academy of Dance is a premier dance institution in Toronto which imparts training and offers classes in the Classical Indian dance form of Bharata Natyam to aspiring students, artists, and connoisseurs. Its mission is to promote Bharata Natyam training in its purest form and create productions not only with the pure idiom of Bharata Natyam but also socially relevant themes. Rooted in tradition, Omkaara's choreographies juxtapose the ancient and revered traditions of Bharata Natyam, with avant-garde interpretations.

On **August 27th, 2023**, Omkaara is organizing its Third Annual dance showcase "Nriyaitva 2023", at the City Playhouse Theatre in Richmond Hill. "**Nriyaitva**" provides a platform for Omkaara's students and for those participating in our workshops to showcase their learning to an excited and enthusiastic audience of almost 400 individuals.

In our previous events, **Nriyaitva** was lauded by all those that attended, and we received stellar feedback from our attendees. The following are a few excerpts for the feedback from the attendees

"Loved the idea of intergenerational participants and the patience, smiles and enthusiasm of the participants, the environment was great, congenial and the music and songs were very soothing".

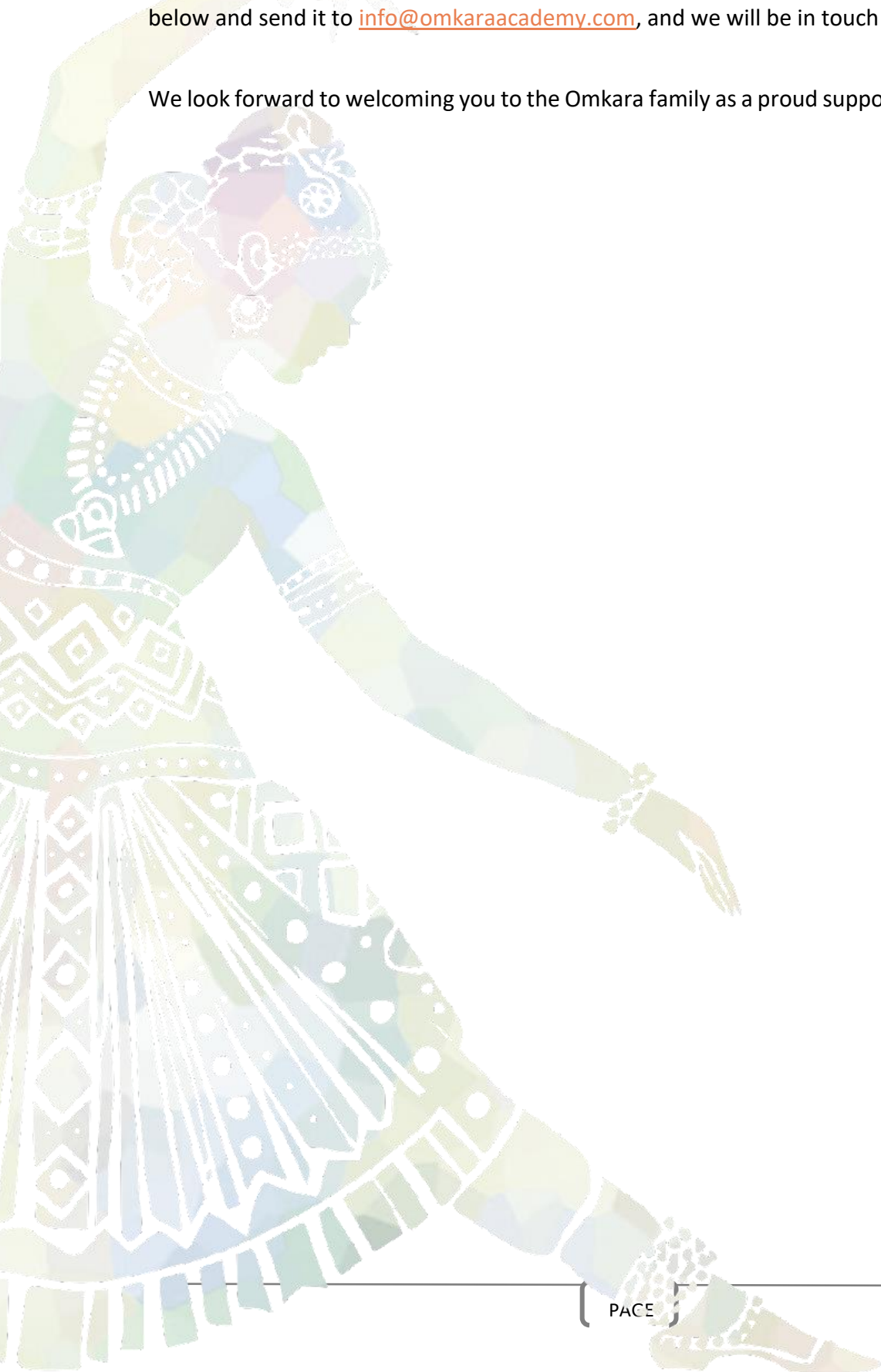
"Enthusiasm on both viewer's and participant's side. Taking pride in our Indian heritage and culture, keeping alive even though being away from our motherland. Especially seeing kids born and brought up in Canada cherishing it!!"

"The music and the classical pieces selection were awesome. Costumes were great. Energy of the participants were great. Discipline well maintained."

We are writing this letter to invite you to be a Sponsor or Supporter of this event! As a leader in the community, your involvement with us in promotion of Indian Culture and Heritage through the medium of classical and folk dances and Nriyaitva 2023 is an opportunity for your organization to join in this endeavour. Nriyaitva brings together hundreds of passionate and dedicated members of the South Asian community in the Greater Toronto Area under one roof, providing you with an amazing avenue to reach your future clients, customers or supporters. Community sponsors/supporter are the primary source of funding for this event and will help ensure its success.

Please find below our sponsorship tiers, and the corresponding benefits that you will receive as a supporter or a sponsor of Nrityaitva 2023. You can become a part of Nrityaitva 2023 for as little as \$200, and help us embrace our Indian Heritage. If you are interested, please fill out the form below and send it to info@omkaraacademy.com, and we will be in touch with you shortly!

We look forward to welcoming you to the Omkara family as a proud supporter of Nrityaitva 2023.



NRITYAITVA 2023 SPONSORSHIP TIERS

Sponsorship levels/Benefits	Platinum (\$1500 and above)	Gold (\$1000)	Silver (\$750)	Bronze (\$500)	Supporter (\$200)
Ad on our sponsors page on the Omkara Academy's Website	✓	✓	✓	✓	✓
Ad in the event Brochure	✓ Back Outside Cover	✓ Front / Back /Back Facing Inside Cover	✓ Full Page	✓ Half Page	✓ Visiting Card
VIP Invitation to the event	✓	✓	✓	✓	✓
Plaque / Framed Certificate of Support and Appreciation	✓ Plaque	✓ Plaque	✓ Plaque	✓ Certificate	
Sponsor's Logo on Participant's Certificates	✓				
Display Booth/ Stand-up Banner**	✓ Display Booth** and/ Upto 2 Stand-up Banner(s) In the foyer reception area	✓ Display Booth** With Company Banner at the Reception area	✓ Stand Up Banner** Reception area		
Periodic on-stage recognition of sponsorship	✓	✓	✓	✓	

**Sponsor will arrange their own booth and stand-up banner. Organizer will provide 1 table and 2 chairs w/o table cover

Artwork for company or organization advertisement material must be provided by 20 May 2023. In the absence of artwork, a simple text advertisement would be put up or if the sponsor wishes the Organizer to prepare the artwork it would be done at a nominal cost. Please contact us for specific details.

Sponsor must bring their stand-up banner and other promotional material on the day of the event i.e. 27th Aug 2023

Outside back & inside front & back cover to sponsors on first come/first assigned



NRITYAITVA 2023 SPONSORSHIP FORM

Sponsor name: _____

Contact name: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: (____) _____ Cell Phone: (____) _____

e-mail: _____

Website URL: _____

Sponsorship Level:

- | | |
|---|-----------------|
| <input type="checkbox"/> (\$1500 and above) | Platinum/Patron |
| <input type="checkbox"/> (\$1000) | Gold |
| <input type="checkbox"/> (\$750) | Silver |
| <input type="checkbox"/> (\$500) | Bronze |
| <input type="checkbox"/> (\$200) | Supporter |

Authorized signature: _____

- **Make checks payable to "Omakra Academy Inc." & send this form and payment to: Omkara Academy Inc. or e-transfer to rupal-patel@outlook.com "Fund Raising Committee Nritiyatva 2023", 11 Yellowhammer Crest. Brampton, ON L6P4J6 Canada**
- **e-mail your advertisement material in (.jpeg or .gif or .png preferred) to info@omkaraacademy.com by 20th May 2023**